SILVER CUP XIX

Presented by Discmania & Rollin' Ridge

Professional-Advanced PDGA A/B-tier July 12-14

Intermediate-Rec-Juniors PDGA B-tier July 27





PRO-ADV SCHEDULE Thursday 1-6pm

Clinic & introduction of players Pro/AM best shot scramble

- Silver Creek Park

Friday 1pm

Round 1 Pro Open/Masters 5-8pm putting championships & fireworks 9:15pm Rollin' Ridge Saturday 8am

Round 1 & 2 Advanced
Round 2 Pro open/Masters
7-11pm player social, jam with
live music - Lighthouse Inn
Sunday 8am

Finals Advanced - Rollin' Ridge
Finals Pro All - Silver Creek



Combining the top professional players, exciting spectator games & activities, media events, and premiere marketing partnerships will bring disc golf to center stage. Great care has been given to coordinate player logistics while creating maximum exposure for the spectators that want to see the action. Sponsors can pick specific events, courses or products that best support their brand and customer base. Catch one of the fastest growing sports worldwide, "DISC GOLF"!!

The 2019 Silver Cup will showcase some of the best courses anywhere, offering amazing competition and outstanding payout for over 300 players. Live video will be broadcast online throughout the tournament. Touring disc golfers will engage with attendees, plus scheduled social activities will bring touring players and local disc enthusiasts together.

Wisconsin (333) boasts the number two position behind Texas (429) for the most disc golf courses in each state, just ahead of Minnesota (316), California (313) and Michigan (307). In total, the U.S. has 6440 disc golf courses and over 41000 active PDGA members. Great enthusiasm for the sport in the Midwest has brought us a great opportunity to engage with this fun loving and loyal market. We hope you will jump on board helping take disc golf to the next level while promoting your business.

When you look at our website, http://silvercupdiscgolf.com, you will see that we have a great start on this years promotion and bringing your company into the mix will greatly assist in getting the message out to a much larger audience.

Spectators will enjoy following the competition, spectator games and activities, food and beverages, music, fireworks, all while mingling with these fantastic players. There is no cost to watch the tournament and the entire event is funded with business sponsorship and player registrations. We look forward to adding you to our growing list of sponsors for 2018.



Look for weekly updates at www.silvercupdiscgolf.com

Discover Eastern Wisconsin





Silver Cup XIX

Presented by Discmania & Rollin' Ridge PDGA Super-Tour Disc Golf Event **Pro - Advanced Divisions** July 12-14, 2019 Intermediate - Rec - Junior Divisions July 27, 2019



Silver Premiere Partnerships

- PRO-AM best shot scramble
- Distance Showcase Company Display
 Putting contests
- Early registration performance shirts Professional disc golf clinics
- Volunteer shirts/lanyards/discs

Merchandise/award Items:

Raffle items, prizes, player packages • Player social events

- Spectator game prizes

- Saturday Social sponsor
- Food/beverage items

Sponsor Levels: (Silver and Gold sponsors - select a premiere partnership above)

Silver \$1000 Exclusive branding with a premiere event, plus gold below

Gold \$500 Associate premiere event sponsor, 2-3 banners plus platinum

Platinum \$200 Player programs, score cards, banner flown if you have one

Hosted with the support of: Discover Eastern Wisconsin Disc Golf, Rollin' Ridge Disc Golf Course, Manitowoc Parks, Manitowoc County Parks, and Manitowoc Area Visitor & Convention Bureau

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